



FOR IMMEDIATE RELEASE

PRESBIA SIGNS DISTRIBUTION AGREEMENTS FOR FLEXIVUE MICROLENS™ IN EUROPE & SOUTH AMERICA

Ophthalmologists in Italy, Turkey, and Colombia Now Have Ability to Incorporate Revolutionary Presbyopia Solution into their Practices

AMSTERDAM—(June 17, 2010)—Presbia, a leading medical device company that has developed a corneal inlay optical micro-lens solution for presbyopia, announced today that it has signed exclusive distribution agreements for its Flexivue Microlens™ solution with three leading ophthalmological distributors--Forniture Attrezzature Scientifiche Sanitarie s.r.l. (F.A.S.S.) in Italy, Lasermed in Turkey, and Andrec Corporation S.A. in Colombia.

With these agreements, leading ophthalmologists in these three countries now have the ability to offer the Flexivue Microlens™ to presbyopic patients and easily incorporate Presbia's solution into their practice, thereby eliminating the patients' reliance on reading glasses.

With a combined population of nearly 180 million in these three countries, these distribution agreements are a key first step in making Presbia's solution readily available to the mass market.

"F.A.S.S., Lasermed, and Andrec have an established and extensive client base of renowned surgeons and surgical centers, which will ensure the rapid integration of Presbia's solution into the day-to-day recommendations and procedures of doctors in Italy, Turkey and Colombia for the treatment of this common vision ailment," said Zohar Loshitzer, Chief Executive Officer of Presbia.

Based in Torino, Italy, F.A.S.S. is a well-known and respected ophthalmic device distributor that has been in operation for more than 20 years in the ophthalmological field. The firm specializes in implantable devices including intraocular lenses and inlays.

"The current solutions available for presbyopia do not provide satisfactory results and they frequently cause distortions in vision; however, Presbia now offers an effective alternative with the Flexivue Microlens™," said Emilio Nebiolo, Managing Director at F.A.S.S. "Due to its

innovative technology, this procedure is both upgradable as well as reversible for patients. To be the exclusive distributor of this product within Italy is very exciting for our company.”

Founded in 1996 in Istanbul, Turkey, Lasermed has in-depth experience in distributing implantable lenses and working in the refractive laser surgery field.

“After consulting with leading ophthalmologists, we have decided to represent Presbia’s Flexivue Microlens™ due to its verifiable clinical results in providing a documented solution for presbyopia,” said Alpaslan Arkiş, C.E.O. of Lasermed. “We have seen huge interest from refractive surgeons in Turkey about this product, and we are excited to partner with Presbia to promote this innovative technology, which we see as a tremendous opportunity for everyone.”

Headquartered in Bogota, Colombia, Andrec Corporation is a multi-national distributor of medical equipment, including ophthalmic devices. Andrec is the first distributor for the Flexivue Microlens™ outside of the E.U.

“We are very pleased to be the first company in Latin America to distribute Presbia’s Flexivue Microlens™ to surgeons and surgical centers across Colombia,” said Ana Maria Torres, President/C.E.O. of Andrec Corporation. “Finding an effective solution for presbyopia has proved extremely challenging, and we are confident in the Flexivue Microlens™ as one of the most comprehensive and revolutionary treatments for this ailment—one that affects a growing population of adults that totals hundreds of millions globally.”

“Given F.A.S.S., Lasermed, and Andrec’s in-depth clinical experience as well as their deep understanding of presbyopia and the technology of the Flexivue Microlens™, we look forward to working hand-in-hand with each distributor’s outstanding teams of clinical specialists to promote Presbia’s technology across Italy, Turkey and Colombia,” said Vladimir Feingold, Chief Technology Officer of Presbia.

Contact: Theresa Matson
Tel: +1-323-860-9544
Email: theresa@presbia.com

Note: The Flexivue Microlens™ and related medical procedures are not available in the United States and have not been evaluated or approved by the U.S. Food and Drug Administration.

#