



FOR IMMEDIATE RELEASE

PRESBIA NAMES OPHTHALMIC SURGEONS GORDON AND MALONEY TO MEDICAL ADVISORY BOARD

Company Medical Advisory Board Chair Pallikaris to Present on Intracorneal Refractive Inlays

LOS ANGELES (Oct. 22, 2009)—Presbia, a company focused on surgical solutions for presbyopia, today announced that ophthalmic surgeons Dr. Michael Gordon and Dr. Robert Maloney have agreed to join to its Medical Advisory Board. Drs. Gordon and Maloney will join Prof. Ioannis Pallikaris, widely regarded as the “father” of LASIK surgery, who was appointed as chair of the recently formed Board.

Presbia Chief Executive Officer Zohar Loshitzer said of the two new members of the Medical Board, “Drs. Gordon and Maloney are leaders in the field of refractive surgical vision correction whose respected reputations precede them. We welcome these two distinguished clinicians to our team.”

Presbia will introduce its Flexivue™ Micro-Lens to the medical community for the first time in the United States at the joint meeting of the American Academy of Ophthalmology (AAO) and Pan-American Association of Ophthalmology (PAAO) beginning Fri., Oct. 23 in San Francisco. Offering a safe, effective, permanent yet reversible correction of presbyopia, Flexivue™ Micro-Lens is a three-millimeter-diameter optical lens that is implanted in the cornea, by the creation of a pocket using the same kind of femtosecond laser routinely used for LASIK surgery.

The company also announced that during AAO/PAAO’s refractive surgery subspecialty day on Oct. 23, Prof. Pallikaris will deliver a presentation entitled Intracorneal Refractive Inlays for the Treatment of Presbyopia: Visual Outcomes and Safety. The talk, part of the section on intrastromal implants for refractive surgery, will be held at 2:28 p.m. in room 2014 of Moscone Center West.

Dr. Michael Gordon

Dr. Michael Gordon, M.D., founder of the Gordon Binder Vision Institute, San Diego, is recognized as a preeminent authority in the field of refractive surgery. Over the last two decades, he has been involved in every aspect of the discipline, performing thousands of LASIK procedures, making him one of the most experienced laser refractive surgeons in the world.

Dr. Gordon was the first surgeon to perform an all-laser High Definition Wavefront-guided laser procedure in 2003, and in 1989 pioneered the use of the Summit excimer laser to correct nearsightedness. He is a founding board member of the International LASIK Institute and a recent recipient of the American Academy of Ophthalmology's Achievement Award service.

Dr. Gordon holds a medical degree from the State University of New York at Buffalo School of Medicine.

Dr. Robert K. Maloney

Dr. Robert K. Maloney, M.D., is clinical professor of ophthalmology at UCLA David Geffen School of Medicine, and director of the Maloney Vision Institute, Los Angeles. He was the first surgeon in western North America to perform LASIK surgery as part of the original FDA clinical trials. Dr. Maloney has trained more than 700 surgeons in the use of the excimer laser and has performed more than 45,000 vision-correction surgeries. In addition, he has published more than 100 articles, abstracts, and reports in professional journals and has delivered more than 200 invited lectures on five continents.

Dr. Maloney has been a principal investigator for 15 FDA clinical trials. He operates a special clinic devoted to treating patients who have had problems with prior vision correction surgery. He holds a medical degree from the University of California at San Francisco, and is a summa cum laude graduate of Harvard University. Additionally, Dr. Maloney studied at Oxford University as a Rhodes Scholar and earned a master's degree in philosophy, politics and economics.

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Note: The Flexivue™ Micro-Lens and related medical procedures are not available in the United States and have not been evaluated or approved by the U.S. Food and Drug Administration.

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