



FOR IMMEDIATE RELEASE

RENOWNED PROFESSOR IOANNIS PALLIKARIS TO PRESENT LEADING-EDGE TREATMENT FOR PRESBYOPIA AT ESCRS CONGRESS

BARCELONA (Sept. 14, 2009)—Presbia Coöperatief U.A. announced today that its Medical Advisory Board Chair, Prof. Ioannis Pallikaris of the Institute of Vision and Optics of the University of Crete, will give a presentation on "Intracorneal Inlays for Presbyopia" (session IC96) on Tuesday, Sept. 15, from 8:00 to 10:00 here at the European Society of Cataract and Refractive Surgery Congress (ESCRS). Presbia is an early-stage company focused on surgical solutions for presbyopia.

Prof. Pallikaris, widely regarded as the "father" of LASIK surgery, will be discussing the Flexivue™ Micro-Lens, a unique implantable micro-lens that is a safe, effective, permanent yet reversible correction of presbyopia. The revolutionary procedure involves the placement of the Flexivue™ Micro-Lens, which is just three millimeters in diameter and less than 20 microns in edge thickness, within the corneal stroma. The procedure uses the same type of laser routinely used for LASIK and the eye surgeon inserts the lens into a pocket created in the cornea using a special device developed by Presbia.

"The Flexivue lens offers a unique technology that provides the patient with correction for near vision while allowing the dominant eye to continue to provide effective distance vision," Prof. Pallikaris said. "Most importantly, this is a very simple and reversible procedure. Long-time research and follow-up has proven the highest level of bio-compatibility of this miniature intracorneal lens."

At a free paper session Tuesday afternoon (FP 27) from 15:12 to 15:18, Prof. Pallikaris will discuss his paper on "Intracorneal Inlays for the Treatment of Presbyopia: Visual Quality Analysis One Year After Surgery."

As Chair of Presbia's Medical Advisory Board, Prof. Pallikaris will oversee post-market surveillance trials of the Flexivue™ Micro-Lens, which are expected to get underway in several European countries by the fourth quarter of 2009. In addition, Prof. Pallikaris will conduct training sessions for surgeons at his Institute.

ABOUT THE COMPANY

Presbia is an ophthalmic-device company formed from the combination of Visitome and PresbiTech in late 2008. The company focuses on the development of solutions for the problem of presbyopia, the age-related inability to read or focus on near objects. Chief among these approaches is Flexivue™ Micro-Lens, a three millimeter diameter lens implanted using laser technology. Presbia is a portfolio company of Orchard Capital Corporation based in Los Angeles. Further information is available at www.presbia.com.

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Note: The Flexivue™ Micro-Lens and related medical procedures are not available in the United States and have not been evaluated or approved by the U.S. Food and Drug Administration.

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